Your Legacy Echoes Network (YLEN)

Advertising Opportunities

Share your expertise in a young nonprofit network built on trusted professionals, guided tools, and human connection.

Included in the price: an Experts Directory listing, plus a complimentary Echoes Essentials Toolkit for every advertiser.

Subscriber totals include Connections Plan + Toolkit subscribers.
Optional annual renewal is available after the applicable milestone is reached.

LIMITED OFFER
$450 – FOUNDING LEGACY PARTNERS

- One-time fee • Placement continues until **3,000** subscribers
- 2nd-tier logo placement on public facing Partners page
- Limit of 15 – this offer expires when all placements are filled
- Same benefits as Share Your Business Story

$450 – "SHARE YOUR BUSINESS STORY" ADVERTISER

- One-time fee • Placement continues until **2,000** subscribers
- Featured in the Wellness Hub – help subscribers get to know the person and purpose behind your work.
- Viewed by all subscribers.
- 3rd-tier logo placement on public facing Partners page
- Opportunity for a video placement on our YouTube channel and in one Echoes Video Magazine edition

$350 – ANNUAL EXPERTS DIRECTORY LISTING

- Viewed by Toolkit subscribers
- Maximum 3 advertisers per occupation, per region
- Available Regions: Grande Prairie, Medicine Hat, Lethbridge, Lloydminster, Calgary, Red Deer, Edmonton, St Albert, Airdrie, Fort McMurray, Spruce Grove, Leduc, Fort Saskatchewan, Chestermere, Wetaskiwin, Camrose, Brooks, Cold Lake, Beaumont

MORE THAN AN ADVERTISING SPOT

- Experts contribute practical guidance to "How to Begin — Experts' Advice" tutorial page, helping subscribers understand where to start.
- YLEN seeks compassionate professionals who go the extra mile for their clients and are committed to respectful, transparent and caring service.
- Advertising supports YLEN's nonprofit mission and future community programs.
- Professional experts with an Echoes Essentials Toolkit account may be invited to YLEN's Membership Advisory Committee (limited; Board approval).

NOT QUITE READY TO ADVERTISE?

As a like-minded professional, you can still support Your Legacy Echoes Network and contribute to our How to Begin: Experts' Advice page.

You can volunteer with us or purchase the Echoes Essentials Toolkit – Value Package for yourself and two others.

This option helps support YLEN through volunteering or the Value Package alone. The Experts Directory placement and the Share Your Business Story feature are reserved for our advertising partners.

OUR MISSION

YLEN is an Alberta-based nonprofit bringing community together to strengthen human connection, preserve wishes and stories, and protect authentic voices in an AI era.

✓	✶	♥
PREPARE	**PROTECT**	**PRESERVE**
Organize Essentials	Wishes & Messages	Manage Well-Being

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Live Well – Love Well – Leave Well